

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
314551-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Advertiser	Product	Estimate Number
Secure America Now	Secure America Now	585

Flight Dates	Order #	Alt Order #
10/15/12 - 10/22/12	314551	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/15/12	10/22/12	M-F 10-11a	10-11a	11-1---	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1-1--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/16/12 10:44 AM M-F 10-11a 10-11a :30 SAN1011H \$1,500.00 NM 6 WPTV Th 10/18/12 10:58 AM M-F 10-11a 10-11a :30 SAN1011H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV M 10/22/12 10:29 AM M-F 10-11a 10-11a :30 SAN1011H \$1,500.00 NM									
3	10/15/12	10/22/12	M-F 12n-1p	12-1p	1111---	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1111--- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV M 10/15/12 12:35 PM M-F 12n-1p 12-1p :30 SAN1011H \$650.00 NM 6 WPTV Tu 10/16/12 12:15 PM M-F 12n-1p 12-1p :30 SAN1011H \$650.00 NM 7 WPTV W 10/17/12 12:13 PM M-F 12n-1p 12-1p :30 SAN1011H \$650.00 NM 8 WPTV Th 10/18/12 12:24 PM M-F 12n-1p 12-1p :30 SAN1011H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV M 10/22/12 12:53 PM M-F 12n-1p 12-1p :30 SAN1011H \$650.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/22/12	M-F 5-530p	5-530p	111----	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 111---- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV M 10/15/12 5:28 PM M-F 5-530p 5-530p :30 SAN1011H \$2,000.00 NM 5 WPTV Tu 10/16/12 5:24 PM M-F 5-530p 5-530p :30 SAN1011H \$2,000.00 NM 6 WPTV W 10/17/12 5:27 PM M-F 5-530p 5-530p :30 SAN1011H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV M 10/22/12 5:30 PM M-F 5-530p 5-530p :30 SAN1011H \$2,000.00 NM									
6	10/15/12	10/21/12	M-F 530-6p	530-6p	---11--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---11-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Th 10/18/12 5:36 PM M-F 530-6p 530-6p :30 SAN1011H \$2,000.00 NM 4 WPTV F 10/19/12 5:53 PM M-F 530-6p 530-6p :30 SAN1011H \$2,000.00 NM									
7	10/15/12	10/22/12	M-F 6-630p	6-630p	11111--	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV M 10/15/12 6:09 PM M-F 6-630p 6-630p :30 SAN1011H \$4,000.00 NM 6 WPTV Tu 10/16/12 6:14 PM M-F 6-630p 6-630p :30 SAN1011H \$4,000.00 NM 7 WPTV W 10/17/12 6:27 PM M-F 6-630p 6-630p :30 SAN1011H \$4,000.00 NM 8 WPTV Th 10/18/12 6:10 PM M-F 6-630p 6-630p :30 SAN1011H \$4,000.00 NM 9 WPTV F 10/19/12 6:27 PM M-F 6-630p 6-630p :30 SAN1011H \$4,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV M 10/22/12 6:11 PM M-F 6-630p 6-630p :30 SAN1011H \$4,000.00 NM									
8	10/15/12	10/21/12	M-F 11-1135p	11-1135p	1111---	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1111--- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV M 10/15/12 11:28 PM M-F 11-1135p 11-1135p :30 SAN1011H \$3,000.00 NM 5 WPTV Tu 10/16/12 11:23 PM M-F 11-1135p 11-1135p :30 SAN1011H \$3,000.00 NM 6 WPTV W 10/17/12 11:30 PM M-F 11-1135p 11-1135p :30 SAN1011H \$3,000.00 NM 7 WPTV Th 10/18/12 11:23 PM M-F 11-1135p 11-1135p :30 SAN1011H \$3,000.00 NM									
9	10/15/12	10/21/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 10/20/12 6:59 AM Sa 7-8a 7-8a :30 SAN1011H \$1,000.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/15/12	10/21/12	Sa 8-10a	8-10a	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 10/20/12 9:29 AM Sa 8-10a 8-10a :30 SAN1011H \$2,000.00 NM									
11	10/15/12	10/21/12	Sa 7p News	7-730pm	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 10/20/12 7:20 PM Sa 7p News 7-730pm :30 SAN1011H \$1,500.00 NM									
12	10/15/12	10/21/12	Su 7-8a	7-8a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/21/12 7:18 AM Su 7-8a 7-8a :30 SAN1011H \$1,000.00 NM									
13	10/15/12	10/21/12	Su 8-9a	8-9a	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/21/12 8:25 AM Su 8-9a 8-9a :30 SAN1011H \$2,500.00 NM									
14	10/15/12	10/21/12	Su 6p	6-630p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/21/12 6:15 PM Su 6p 6-630p :30 SAN1011H \$1,500.00 NM									

Total Spots 30 Gross Total \$65,250.00

Payment Terms 30 Days

Agency Commission \$9,787.50

Net Amount Due \$55,462.50